

FOR IMMEDIATE RELEASE

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Crescent City Welcomes New Board Members Who Are Leaders in the Gulf Coast, Nationally

Organization welcomes Phillip Eide of Hope Enterprise Corporation (Jackson, MS), Lisa Mazique of Linx Advisory, LLC (New Orleans) and Aaron Miripol, Urban Land Conservancy (Denver, CO) as it moves into its pivotal second year of operation.

March X, 2013; NEW ORLEANS, LA – Crescent City Community Land Trust (Crescent City), the bridge for long-term, sustainable renewal in the city of New Orleans, today announced its annual transition of board personnel, welcoming new members and thanking departing members for their service. New members include Phillip Eide, senior vice president, housing and economic development, Hope Enterprise Corporation; Lisa S. Mazique, principal, Linx Advisory, LLC and, and Aaron Miripol, president and CEO at the Urban Land Conservancy. This team brings more than 75 years of critical expertise in the arenas of focus critical to Crescent City's mission – affordable housing, enterprise development and vacant land use.

By design, Crescent City's board of directors represents the community that includes leaseholders and community and technical directors. Members typically commit to serving two-year terms and a portion of the Board rotates off and new members come forward. Members rotating off in 2013 include Nicole Heyman, vice president, The Center for Community Progress, and Kathy Laborde, president, The Gulf Coast Housing Partnership.

"As Crescent City continues into its second year of operation, we believe that the perspective and leadership Phillip, Aaron and Lisa bring will ensure we continue our strong organizational momentum. As 2013 unfolds, it promises to a year of productivity and progress in our mission to be a bridge for renewal in New Orleans for the long haul," said Christy Wallace Slater, president, the Crescent City Community Land Trust Board of Directors. "A special word of thanks to Kathy and Nicole for their service. They have played such an integral role in shepherding Crescent City from its formative stage and put the foundation in place that enables us to launch our first year of operations."

The Crescent Community Land Trust board meets every other month supplemented by standing and ad hoc committees. Committees are comprised of board members and others in the community who have interest and passion for CCCLT's long-term approach to sustainable community development.

About the New Board Members

Philip Eide oversees housing and economic development as a senior vice president at Hope Enterprise Corporation (Jackson, MS), a private, nonprofit community development financial institution (CDFI) that seeks to improve the lives of in economically distressed areas of Arkansas, Louisiana, Mississippi and Memphis, Tennessee. Philip brings more than 25 years of experience to Crescent City at the intersection of enterprise development, affordable housing and financing. He holds a doctorate in public policy and administration and a master's degree in construction management from Jackson State University. He earned his bachelor's degree from the University of Wisconsin, Madison.

As principal at Linx Advisory, LLC (New Orleans), **Lisa S. Mazique** serves as a business consultant and a trusted advisor, specializing in program management, strategic planning, workforce development, community/economic development and public finance. In this capacity, Lisa plies deep expertise in

public policy issues, regulatory requirements and local program connect to guide the development and administration of client projects. She also serves as fund manager for Community Development Capital (CDFI). Previously, Lisa was a senior advisor to the City Manager of Economic Development in Miami and executive director at the New Orleans Housing Redevelopment Authority. Lisa is a graduate of Dillard University.

Aaron Miripol guides the Denver, Colorado-based Urban Land Conservancy (ULC) as its president and CEO. ULC is a supporting non-profit organization to the Denver Foundation. Aaron joined ULC in 2007 and leads this unique real estate company in partnering with a wide range of organizations in the Denver, CO, metro area on the strategic acquisition and development of land and buildings to preserve and enhance their ability to create sustainable benefits in underserved communities. Prior to his work at ULC, Aaron was the Executive Director of Thistle Community Housing, providing oversight on one of the fastest growing non-profit housing providers in Colorado. In his nine years at Thistle, the organization's affordable housing production increased over nine times, going from 100 plus homes to 1,000 rental and ownership homes valued at over \$70 million. Aaron was a Goldsmith Scholar in International Studies at Hebrew University in Jerusalem. He earned his master's degree in public policy from Johns Hopkins University and holds a bachelor's degree in History and International Studies from Macalester College (St. Paul, MN).

About Crescent City Community Land Trust

Crescent City Community Land Trust is committed to the long-term, sustainable renewal of New Orleans. We serve as the bridge between philanthropic and public funders to a network of community development partners throughout New Orleans who share our vision for the city's long-term, sustainable renewal. We do this by forging alliances, negotiating deals and moving development initiatives to completion. Importantly, through our Crescent City Futures Fund, we seed community development initiatives, leveraging public monies that bring lasting results to communities and people of New Orleans whose lives depend on ensuring strong, sustainable neighborhoods. Our efforts are designed to impact three critical, interrelated areas: residential real estate development, commercial real estate development and vacant land development. For more on us, visit <http://ccclt.org>.

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